

**IN THE SPECIFICATION:**

Please amend paragraph [0046] as follows:

[0046] The present invention provides unique ~~and novel~~ beta vulgaris-based products as well as methods for producing the products that preserve the therapeutic influence of the components contained in the beta vulgaris and especially in red beet species. Red beet contains substances that had been shown to have therapeutic effect on the body. It is important to preserve the activity of the components when producing the products. In addition, red beet has side tastes that are not favorable when eating the product itself and the methods of producing the products of the present invention eliminate the unfavorable taste of the red beet so as to allow producing products such as beverages that are tasty and can be consumed by many populations.